Your vision and mission statement are derived from your principles and values; you must define these before you can set good goals. For support with this, [click here](https://www.chrisbergen.blog/how-to-define-principles-and-core-values/).

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| **Personal Vision***When looking at yourself in the future, what do you see? (choose your own milestone dates, such as a birthday, new year, etc). For support,* [*click here*](https://www.thebalancecareers.com/create-your-personal-vision-statement-1919208)*.* |
| It’s my 40th birthday, and:* I am a non-smoker and non-drinker
* I speak Spanish and French fluently
* I am an Executive Director in a public sector organization
* I have a Master’s Degree
* I take international vacations every year
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| **Mission Statement***This statement will help you focus on what you want to be (character) and do (contributions and achievements). For support,* [*click here*](https://www.chrisbergen.blog/how-to-write-a-mission-statement/)*.* |
| **"Have fun, grow through practice and experience, and make life better for those around me."**Tips:*Your personal mission statement should have five elements. It should be:*1. *Personal*
2. *Positive*
3. *Present-Tense*
4. *Visual*
5. *Emotional*

Examples:* *“To serve as a leader, live a balanced life, and apply ethical principles to make a significant difference.” – Denise Morrison, CEO of Campbell Soup Company*
* *“To be a teacher. And to be known for inspiring my students to be more than they thought they could be.” – Oprah Winfrey, Founder of The Oprah Winfrey Network*
* *“To have fun in my journey through life and learn from my mistakes.” – Sir Richard Branson, Founder of The Virgin Group*
* *“To use my gifts of intelligence, charisma, and serial optimism to cultivate the self-worth and net-worth of women around the world.” – Amanda Steinberg, Founder of DAILYWORTH.COM*
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